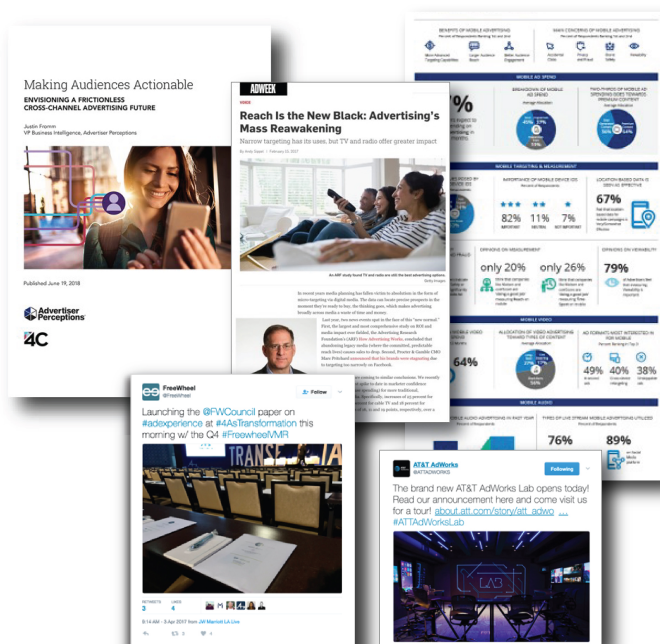


CLIENT MARKETING

Advertiser Perceptions' Marketing Services can be used for increasing marketplace visibility and position a client as a valuable partner to advertisers. Clients use Advertiser Perceptions research for marketing, social campaigns, publicity, press, presentations and more. Our goal is to help you accurately present custom and syndicated findings to the best effect. Your Advertiser Perceptions account team will help you determine the best options available, and guide you through the process.

Contact us today to see if we can help you promote and socialize your data-driven insights for greater business success.

Examples From Our Client Marketing Work



CLIENT MARKETING OVERVIEW

Our guidance can provide supplemental support to a client's existing go-to-market resources and provide a fact-based foundation for product and service claims.

TYPICAL CLIENT MARKETING SERVICES

- White Paper Development
- Digital and Print Advertising
- Email Marketing
- Press and Publicity
- Social Media Marketing
- Special Events & Webinars
- Brochures, Presentations and Marketing Materials



**GAIN CONFIDENCE IN EVERY
BUSINESS DECISION YOU MAKE**

Advertiser Perceptions is the global leader in research-based business intelligence for the advertising, marketing, and ad technology industries. Our expert staff delivers an unbiased, research-based view of the advertising market with analysis and solutions tailored to your specific KPIs and business objectives. These insights provide you with the confidence to make the very best organizational, sales, and / or marketing decisions, driving greater revenue and increased client satisfaction.

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Contact us today to check the status / health of your brand, and find out how our data-driven insights can help you achieve greater business success. For more information about our services or to arrange a briefing, please contact us at 212-626-6683 or info@AdvertiserPerceptions.com.